

2005 Cystinuria Symposium DVD sets COST SHEET

SHIPPING COST

The original domestic DVD sets contained 2 DVDs, weighed 4.6 oz packaged, and sold for \$20.00 + shipping (\$1.29 within the US). Later sets contained 3 DVDs, weighed 6.7 oz, and sold for \$22.00 + shipping (1.75 within the US). Single "3rd" DVD's were sold individually to people who purchased the 2 DVD set, weighed 2.5 oz, and cost a flat \$3.00. (Shipping, included in the \$3.00 cost for these single discs, was variable since the individuals who purchased them often did so in 2s or 3s, which were packaged together.)

International copies of the 3 DVD set were developed and sent out for \$22.00 + shipping (\$5.60 to England, Ireland, Netherlands, and Israel; \$6.20 to Australia; \$5.30 to Argentina). A couple 2 DVD's sets were sent to Canada with a shipping cost of \$1.60.

Sometime in or before early Feb. shipping prices increased to \$1.83 for US-bound 3 DVD sets and \$5.90 for England/Ireland/Netherlands/Israel-bound 3 DVD sets. We did not adjust pricing to match this increase and thus absorbed the slight extra cost.

MATERIALS COST

The equation used in the Excel sheet to calculate cost for a 2 DVD set is:

materials cost = (# of sets)*[(DVD media*2)+(shipping envelope)+(DVD case*2)+(DVD label*2)]

For a 3 DVD set, the same numbers apply, only there are 3 DVD's, cases, and labels.

For a 1 DVD set, the same numbers apply, only there is 1 DVD, case, and label. (NOTE: if more than one single DVD were shipped together, we saved on shipping envelopes, and the equation looks like the above equations for 2 or 3 DVD sets.)

25 shipping envelopes cost \$11.99 + tax. (receipt on file)

100 DVD cases cost \$24.99 + tax. (receipt on file)

120 labels cost \$22.99 + tax. (no receipt kept, however I have included a retailer's screenshot verifying cost)

Sets shipped before 12-21-05 had a cost of \$0.3998 + tax/DVD (Sony media from OfficeMax, receipt on file)

Sets shipped on or after 12-21-05 cost .4728/DVD (TY media from Rima.com, no tax, receipt on file).

(NOTE that tax in Ft. Collins, CO, is 6.70% at the time of materials purchase.)

Cost per item was calculated (using DVD cases as an example) as: 1 case = [(24.99*1.067)/100]
The final costs of the sets are reflected in the DVD finances sheet.

PALPAL SERVICE COST

Paypal fees were charged for online orders, and depended on the purchase amount and buyer location, as set by Paypal.

TOTAL COST

Total cost = Shipping + materials + Paypal costs.

Total cost paid out of (Matt Lewis's) pocket was only shipping cost + materials cost. Paypal cost was taken by the service before the funds were received to the Paypal account.

NOTE: Video equipment rental, labor, and ink (for label printing) expenses were donated and not considered "materials cost". Although more labels, cases, DVD's, and shipping envelopes were purchased than were used, only the USED materials are included as cost. The remainder will be kept as Matt Lewis's property for private use.